

CUSTOMER PROFILE:

- Verizon Wireless
- Broad Range of Temporary and Permanent, Quick Deploy Telecom Equipment

CUSTOMER CHALLENGES:

- Finding quick deploy tower solutions.
- Equipment needed to be efficiently packaged for ease of mobility and installation.
- The system needed to be easily transportable.
- Short installation period.
- Find quick solution for installing temporary cell service at special events.

RESULTS:

ARE's equipment and packaging design efficiencies provided our customer with a seamless, simple to use solution than resulted in a successful project.



CASE STUDY – AFS 150 INSTALLATION

Verizon 2014 Super Bowl

OVERVIEW

ARE was hired by Verizon Wireless to lease two portable AFS 150 pole and foundation systems at special events located on Pier 40 and Pier 88 associated with the 2014 Super Bowl in New York City. Our equipment was utilized to support temporary cell equipment for wireless coverage.

HIGHLIGHTS

The poles and foundations were custom packaged prior to shipping for easy off load and disassembly. The compact packaging ensured ease of mobility.

Ballast block was ordered locally and drop shipped at each location.

ARE construction crew worked closely with telecom staff to off load, unpackage and quickly assemble the AFS 150 System. Assembly of each system was completed in less than one hour with common hand tools.

ARE's crew trained the telecom staff on the tower raising system utilizing our 5-ton worm screw with hand crank. Tower raising takes 5 minutes. The system also allows telecom staff to access their equipment quickly for maintenance or repairs.

Telecom staff, working in coordination with ARE, mounted cell equipment to our pole and had their system up and running within a few hours.





Crated AFS 150



AFS Foundation Assembly



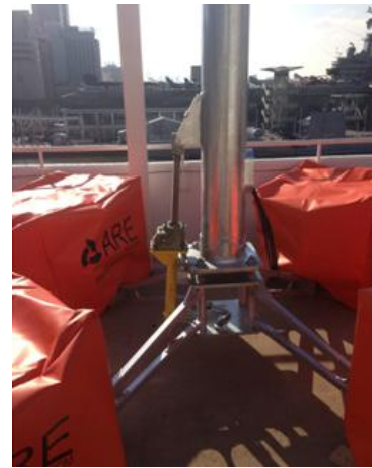
Ballast Secured



Tower Raising System



Telecom Equipment Install



Installation Complete